



BRANCO.

GRAPHIC &
VISUAL DESIGNER

HI THERE!

My name is Gonçalo Branco, (also known as Branco) and I present myself as a graphic and visual designer, currently living in the sunny city of Lisbon, Portugal.

I took a BA in Design and a MA in Design & Visual Culture at IADE - Creative University. I started my professional course in a small but multidisciplinary design studio, The Brand Store, as an intern and then I moved to Ogilvy & Mather Lisbon to join the Design team for over two years and half. Last year I decided to take a personal risk and start a new step as a freelancer, an opportunity to work with particular clients, expand my network and develop my skills along the creative process.

My big passion is corporate identity. My dream is one day to create a remarkable brand with such impact and notoriety as Coca-Cola, Apple or Nike... till that day, I just want to have fun and grow as much as I can.

I'm always looking for a new challenge and exciting experiences, so I'm fully opened and available for all types of collaborations, freelance and also working abroad. So.. slide over to my contacts to start something special!

WORK

OCTOBER 2015 - PRESENT
LISBON, PT

FREELANCER
BRANCO® GRAPHIC & VISUAL DESIGNER

Experienced in:
Graphic Design | Art Direction | Corporate Identity |
Editorial Design | Typography | Infographics |
Web Design | Visual Planning

MARCH 2016 - MAY 2016
LISBON, PT

GRAPHIC DESIGNER
PORTUGUESE CREATIVE CLUB (CCP)

Graphic design for the CCP Festival, XVIII Creative Jam

JULY 2013 - SEPTEMBER 2015
LISBON, PT

GRAPHIC DESIGNER
OGILVY & MATHER

Experience includes a range of work for specific clients like:
Coca-Cola | Sacoor Brothers | Pestana | Unitel |
Angola Cables | RFM | Radio Renascença |
Crédito Agrícola | Lidl | Imperivm | Cofina Group

SEPTEMBER 2011 - MAY 2012
ESTORIL, PT

GRAPHIC DESIGNER INTERN
THE BRAND STORE

First professional experience and the opportunity to collaborate with a multidisciplinary design studio focused on branding, graphic design, interior's design, packaging, thematic merchandising, coolhunting and copywriting.

EDUCATION

DEC 2012 - JULY 2013
LISBON, PT

WEB PROGRAMMER COURSE
FLAG

HTML, CSS, Javascript, PHP

SEPT 2010 - OCT 2012
LISBON, PT

MA, DESIGN & VISUAL COMMUNICATION
IADE CREATIVE UNIVERSITY

Graduated with a final score of 16/20

SEPT 2007 - JULY 2010
LISBON, PT

BA, DESIGN & VISUAL COMMUNICATION
IADE CREATIVE UNIVERSITY

Graduated with a final score of 15,3/20

HONORS & AWARDS

FEATURED PROJECT
EDITORIAL DESIGN SERVED 2015
Angola Cables Annual Report

BRONZE IN EDITORIAL DESIGN CATEGORY
CCP (PORTUGUESE CREATIVE CLUB) 2015
Angola Cables Annual Report

I.D.

Full name:
Gonçalo Félix da Costa Branco

Date of birth:
06/12/1988

Place of birth:
Johannesburg, South Africa

SKILLS

GRAPHIC DESIGN
ART DIRECTION
CORPORATE IDENTITY
EDITORIAL
TYPOGRAPHY
INFOGRAPHICS
WEB DESIGN
VISUAL PLANNING

DIGITAL TOOLS

ILLUSTRATOR ●●●●●
INDESIGN ●●●●●
PHOTOSHOP ●●●●●
SKETCH ●●●●●
AFTER EFFECTS ●●●●●
HTML & CSS ●●●●●
KEYNOTE ●●●●●

LANGUAGES

PORTUGUESE ●●●●●
ENGLISH ●●●●●
SPANISH ●●●●●
FRENCH ●●●●●

INTERESTS

Travelling, design blogging, read, techs&apps, football, bodyboard, great food, blonde beer, fashion (owner of 4Mental® Clothing).

PORTFOLIO
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